

About Tracxn

Tracxn is a SaaS platform mapping the global private market, combining proprietary AI and human analysis across millions of sources to deliver enterprise-grade company profiles, investment data, and sector signals.

8.1M+

COMPANIES TRACKED

3K+

SECTOR FEEDS

55K+

TAXONOMIES

50+

GEOS COVERED

PLATFORM CAPABILITIES

Unified Intelligence Hub

Centralized platform for 360-degree private company and market intelligence.

Private Company Financials

P&L and balance sheet access for private companies in 50+ countries.

Sector Discovery

Coverage across 3,000+ sector feeds with deep taxonomy and market mapping.

Integrations & Workflows

Browser extension, Sheets plugin, CRM integrations, and API access.

Funding & M&A Data

Tracks funding rounds and acquisitions across global markets.

Investor Intelligence

Investor profiles with fund activity, portfolios, and investment trends.

Cap Tables & Ownership

Access shareholding, ownership structures, and available valuation data.

Dynamic Market Mapping

Real-time ecosystem mapping, linking companies, competitors, & investment activity.

THE DATA ENGINE

Signal Sourcing

Tracxn's data engine captures early signals across the global private market ecosystem, sourcing data from hundreds of millions of websites, regulatory filings, and institutional sources. Each entity is analysed across thousands of signals, from digital footprints to business activity indicators.

AI & Human Validation

A proprietary AI engine identifies and tracks relevant companies in real time, continuously learning from analyst feedback to improve accuracy and coverage. This is layered with rigorous human validation, where sector-specialist analysts review, refine, and curate every profile.

WHERE IT ALL BEGAN


Tracxn was born out of a simple but persistent problem. While working in venture capital, Neha Singh and Abhishek Goyal saw how difficult it was to track private companies; data was fragmented, inconsistent, and often too late to be useful.

In 2012, they set out to fix this by building a platform that could bring structure and visibility to private markets. What began as a research solution has since evolved into a global intelligence platform.

WHO IT'S FOR

Tracxn serves a global spectrum of high-stakes users. The platform is a go-to for innovation teams seeking an edge and tracking the latest sector trends and innovation cycles.



 To ensure seamless operation, Tracxn provides 24x7 multi-channel support via WhatsApp, in-app chat, email, and calls.

THE JOURNEY SO FAR

- 2012 · Foundation**
 Founded in Bengaluru by Neha Singh and Abhishek Goyal.
- 2013 · Platform Launch**
 Raised angel funding from marquee ecosystem leaders (Flipkart, Delhivery co-founders).
- 2015 · Early Backing**
 Received strategic backings from Ratan Tata and Nandan Nilekani.
- 2018 · Industry Recognition**
 Founders recognized in Fortune India's 40 Under 40 index.
- 2021 · Global Expansion**
 Expanded institutional scale across 50+ sovereign geographies.
- 2022 · Public Listing**
 Listed on NSE and BSE on October 20, becoming a publicly traded entity.